

Group Dynamics

Group

Every organization is a group into it.
 A group Refers two or more people to share a common meaning & evaluation of them - Selves & come together to achieve common goals. In other words

"A group is a collection of people who interact with one another, accept rights & obligation as members & who share a common identity".

Group Dynamic

Group dynamic deals with the attitude & behaviour patterns of a group. Group dynamic concern how group form, there structure & process, & how they function. Group Dynamics are relevant in both formal & informal groups of all types.

Types of Groups \Rightarrow

(i) Formal Group

A formal group each create within an organization to complete a specific rule or task. This may be Objective such as the launch of a particular product or service or a permanent objective such as the provision of information technology. A group consist of two or more individual who has come together to form an interactive and interdependent relationship to achieve a particular group of objectives. Such group objectives form as per the formal requirements of organization such as business or other institutions. Such group organizational structure & often characterise by designated role in the group work. & nature of relationships between the group member. Such groups are called formal group.

e.g:-

If we take NITK as an example, it is a larger goal of training students for the engineering profession. But within this

larger goal we want Students to be trained for Computer engineering, electrical, machanical etc. So this larger goal is divided into Departments (Computer department), which is formal group in this larger Organization. So all the departments, together achieve the goal of efficiently training the Students for engineering purpose.

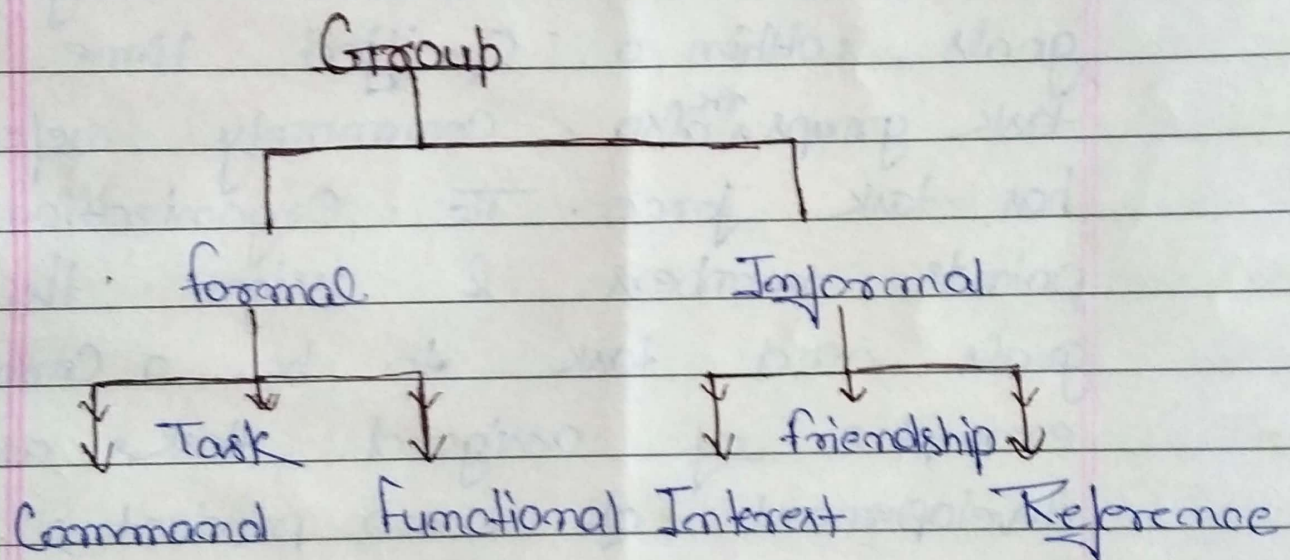
(ii) Informal Group.

Informal groups are instablised by individuals who decide they want to interact with each other. Informal groups do not have a Specific purpose. Often the group forms because the groups members Regularly happen to be in same location or they enjoy each other's Company.

e.g :-

We are officially assigned to the Computer engineering department but in hostel we live with

friends from others. So when all of us live together for a ~~an~~ four a four periods. It is very natural for us to interact & build up groups informally with our friends from other branches. So like many Organization would have informal group.



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(ii) Formal Group :-

(i) Command Group :-

A group created by taking employees of an Organization is known as Command group. They are assigned certain