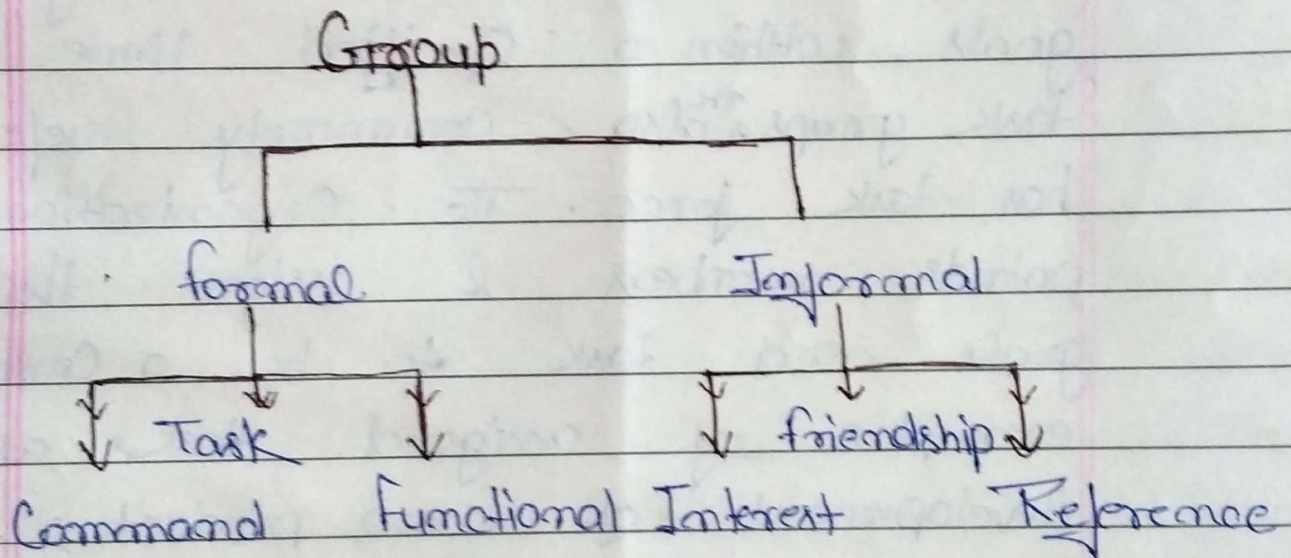


friends from others. So when all of us live together for a ~~an~~ four a four periods. It is very natural for us to interact & build up groups informally with our friends from other branches. So like many Organization would have informal group.



21/11/14

(ii) Formal Group :-

(i) Command Group :-

A group created by taking employees of an Organization is known as Command group. They are assigned certain

task and are made accountable for that it means they have to Command the assign task.

### (iii) Task Group :-

Task group consist of people who work together to achieve they a common task. Members are brought together to a accomplish a narrow range of goals within a specified time period. task groups <sup>are</sup> also commonly refer to has task force. The Organization a points members & assigne the both goals and task to be a accomplished. examples of assigned tasks are the development of new product, the improvement of production process or designing the syllabus under the System Semester Systemes under common task groups are also adhoc common project groups & Standing Committees. adhoc Committees are temporary groups created to resource resolve a specific complain or develop process are normally disbanded after the groups

Completes the assigned task.

### (iii) Functional Group :-

Once a service or task is undertaken by a company or any organization the next step is to establish, setup & streamline the service or task. A functional group is created by the organization to accomplish group specific goals within an unspecified time frame. Functional groups remain in existence after achievement of current goals & objectives. Now it is the task of the functional group to see the requirement & a/c to prepare the requirement specification. The task of the functional group comes to an end when the service or product is streamlined & is working successfully.

### Informal Group :-

#### (i) Interest Group :-

Interest groups usually continue over time & may last longer than general

informal groups. A group form by employees due to some of their common interest is known as interest group. Members of interest group may not be part of the same organizational department but they are bound together by some other common interest. The goals or objectives of group interest are specific to each group & may not be related to the organizational goal or objectives.

### (ii) Friendship Group :-

Friendship group form members of the group are friend. often meeting seeing each other outside of the organization friendship groups are formed by members who enjoy similar social activities, political beliefs, real religious value or other, common bonds. Members enjoy each other's company & often meet after work to participate in

their activities.

### (iii) Reference Group :-

Reference group is a type of group that people use to evaluate themselves. The main objectives of reference groups are to seek social validation & social comparison. Social validation allows individuals to justify their attitude & value. Social comparison helps individuals evaluate their own action by comparing themselves to others. Reference groups have a strong influence on groups members behaviour. Such groups are formed voluntarily, family, friends & religious. Affiliation are strong reference group for most individuals.